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Automatiskt genererad beskrivning

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**Innovation Camps**

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**WP 11: Implementation VET enhanced regional development, innovation and entrepreneurship**

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**WP Leader:** **UNAK**

**Contributor: GG**



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**Background:**

Gullmarsgymnasiet has designed a innovation camp so that an aquaculture company can come to the school with a development problem within the company's operations. The students try to come up with new approaches to solve the problem and develop the company.

In order to best help the aquaculture company and give the students the conditions to create new innovations, a form has been created (see D8.2 appendix 1). A meeting between the school and the company has been conducted to map out what the company needs help with and how the innovation camp can be designed to create added value for both the company and the students.

En bild som visar inomhus, stol, möbler, bord

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Fig 1: Cora Taylor Factory Manager from Volta Greentech precent and describe what the company need help with.

To develop this concept with an innovation camp, an evaluation sheet for the students (see D8.2 appendix 2) and for the company (see D8.2 appendix 3) has also been produced and used as an assessment for future innovation camps.

An innovation camp was carried out on 26/5-2023 together with the company Volta Greentech and the students from the first year of Aquaculture studies. Volta Greentech is a company that grows a red algae that is given to cows to reduce the methane emission from the livestock by approx. 70%-90%. What the students primarily shood help with was to make a sales pitch for their climate friendly meat to a specific target group that the company should focus on.

En bild som visar klädsel, person, inomhus, möbler

Automatiskt genererad beskrivningEn bild som visar inomhus, klädsel, möbler, stol

Automatiskt genererad beskrivning

En bild som visar inomhus, person, klädsel, vägg

Automatiskt genererad beskrivningFig: 2and 3 Students working in groups with new innovations for the company.

Fig: 4 Students working in groups with new innovations for the company.

**Schedule for the innovation camp:**

08.30-09.00 The company was presented and what they need help with from the students.

09.00-09.30 The students worked in groups and thought about how to solve the problem.

09.30-11.30 The students created a presentation to solve the problem.

12.30-13.30 The students present their proposals to the company. A winner was presented by representatives of the company.

13.30-13.40 The students and company evaluated the innovation camp.

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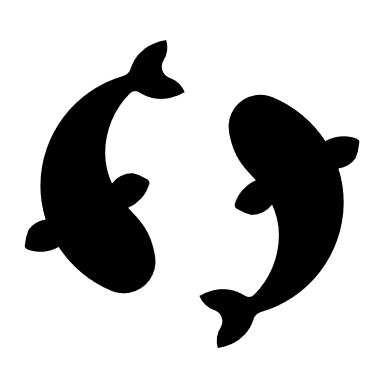
Automatiskt genererad beskrivningFig 6. The students presents the innovation to three representatives for Volta Greentech.

En bild som visar inomhus, stol, möbler, bord

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Fig 7. Fredrik Åkermanz, Founder & CEO at Volta Greentech thanks the students and talk about the Companys future.

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Outcomes:

The goal of the Innovation Camp was to get a closer cooperation between the school and aquaculture companies. The company gave the students a real problem which they struggle with, and the students try to solve it. We feel that this goal was reached.

The outcomes of the Innovation Camp were very positive; the students were creative and joyful, and the company were happy with the result the students presented.

The students felt that they were seen by the industry and the company saw probable future workers. This was very good for both industry and students.

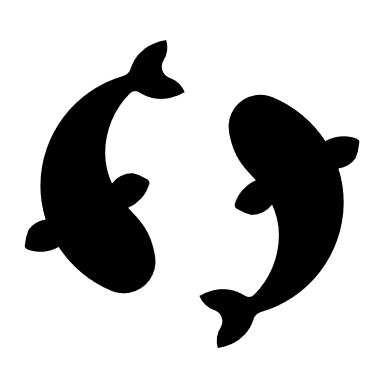
Both students and the company wished to do this again, maybe annually. The school plans for this and next time we will give the Innovation Camp more time, as the answers from the evaluation suggests.

In conclusion, there will be more Innovation Camps in Lysekil!

**The evaluation**







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