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D11.5 – Innovation Camps

WP 11 - Implementation VET enhanced regional development, innovation and entrepreneurship.

**WP Leader:** UNAK

**Contributors:** GG



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Small scale innovation Camp, Sweden

Gullmarsgymnasiet has designed a small-scale innovation camp so that an aquaculture company can come to the school with a development problem within the company's operations. The students try to come up with new approaches to solve the problem and develop the company.

In order to best help the aquaculture company and give the students the conditions to create new innovations, a form has been created (see appendix 1). A meeting between the school and the company has been conducted to map out what the company needs help with and how the innovation camp can be designed to create added value for both the company and the students.

To develop this concept with an innovation camp, an evaluation sheet for the students (see appendix 2) and for the company (see appendix 3) has also been produced and used as an assessment for future innovation camps.

A small-scale innovation camp was carried out on 26/5-2023 together with the company Volta Greentech and the students from the first year of Aquaculture studies. Volta Greentech is a company that grows a red algae that is given to cows to reduce the methane emission from the livestock by approx. 70%-90%. What the students primarily shood help with was to make a sales pitch for their climate friendly meat to a specific target group that the company should focus on.

Schedule for the innovation camp:

08.30-09.00 The company was presented and what they need help with from the students.

09.00-09.30 The students worked in groups and thought about how to solve the problem.

09.30-11.30 The students created a presentation to solve the problem.

12.30-13.30 The students present their proposals to the company. A winner was presented by representatives of the company.

13.30-13.40 The students and company evaluated the innovation camp.

Pictures from the innovation camp:

En bild som visar möbler, inomhus, klädsel, bord

Automatiskt genererad beskrivningEn bild som visar inomhus, stol, möbler, bord

Automatiskt genererad beskrivning

Fig 1 and 2: Cora Taylor Factory Manager from Volta Greentech precent and describe what the company need help with.

En bild som visar inomhus, person, klädsel, vägg

Automatiskt genererad beskrivningEn bild som visar inomhus, klädsel, möbler, stol

Automatiskt genererad beskrivning

En bild som visar klädsel, person, inomhus, möbler

Automatiskt genererad beskrivning

Fig 3, 4 and 5. Students working in groups with new innovations for the company.

En bild som visar inomhus, möbler, bord, stol

Automatiskt genererad beskrivning

En bild som visar inomhus, vägg, text, klädsel

Automatiskt genererad beskrivning

Fig 6 and 7. The students presents the innovation to three representatives for Volta Greentech.

En bild som visar inomhus, stol, möbler, bord

Automatiskt genererad beskrivning

# Fig 8. Fredrik Åkermanz, Founder & CEO at Volta Greentech thanks the students and talk about the Companys future.

En bild som visar inomhus, möbler, bord, vägg

Automatiskt genererad beskrivning

Fig 9. Cora Taylor precented the winners for the most innovative presentation.

Evaluation of the innovation camp:





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* University of Akureyri (Akureyri), Iceland
* SalMar Farming (Salmar), Norway
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**Contact**: Dag Willmann

dagwi@trondelagfylke.no