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**Vocational and education exhibition trade fair**

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**WP 10: Implementation VET responsiveness towards industry needs**

**Fig: 2 Students representing Gullmarsgymnasiet at Gothenburg High School Fair**

**WP Leader: BCC**

**Contributor: GG**

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**Representation at two different trade fairs:**

1. **High school fair in Gothenburg 8-10 November 2022**

Gullmarsgymnasiet had four students and one teacher representing the marine education at the high school fair in Gothenburg 8-10 November 2022. On this trade fair we presented our vocational aquaculture education and the Bridges project. In total there were 20,726 visitors on these three days, mostly 9th graders who will make their high school choice. We had many people come to our booth and were interested in coming and checking out the school (open house on December 3).

1. **Stockholm’s digital trade fair 22-23 November 2022**



Gullmarsgymnasiet also participated in the Stockholm’s digital trade fair, where students and teachers remotely were shown our premises and talked about the aquaculture training. In total there were 18 787 visitors on these two days and around 100 talked to our students.

**Fig: 2 The students showed our schools premises**

Outcomes:

Our goal for participating in these trade fairs was to get 9th graders to apply to Gullmarsgymnasiets upper secondary vocational blue programs.

The outcomes of these trade fairs were successful. After talking to a lot of students, parents, teachers and other interested we had many applicants to our upper secondary vocational blue program.

The presentation of Bridges and its outcomes helped us in this because of our connections with the industry and our contacts within the Bridges program which might give the students a possibility to do their apprenticeship abroad.



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