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**Vocational and Educational Exhibition Trade Fair**

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**WP 10: Implementation – VET responsiveness towards industry needs**



**WP Leader: BCC**

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 Fig 1. Daniel Krång presents the Bridges project

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**Participated at Gullmars ExPo at Gullmarsgymnasiet, Mars 21:st 2024**

**Background:**

Gullmars ExPo is an educational and vocational trade fair which is held annually in Lysekil, Sweden. The target group is young adults finishing their gymnasium studies. It is a fair where employers and future competence meets.

The main targets are to:

* Inspire future competences for future choices
* Improve the school´s cooperation with the local and regional business community
* Create awareness of local and regional business
* Promote the supply of skills



**B**ridges was presented at the trade fair with our roll-up. The main goal was to present ourselves show a link between company needs and future competence. We talked a lot with youngsters and companies who were curious about Bridges, what we do and how we work.



 Fig 2. Daniel Krång presents the Bridges project

Outcomes:

The presentation of Bridges was good. We achieved our goals and made a lot of contact with students and local/regional companies. The awareness of the Bridges project is after this much more spread.

We might even have inspired some students to start educating themselves in the field of fish farming.



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