

# FEEDBACK GUIDELINE

One of the many ways in which we can promote a sustainable future is to encourage environmentally friendly business and activity ideas from an early age. Organising [Green Entrepreneurship Awards for Youths](#) can be a great way to support sustainable behavior and award youths for their creativity and hard work. The following are criteria with which a jury can base their winner nominations for Green Entrepreneurship on.



## ENVIRONMENTALLY FRIENDLY

The company places a clear emphasis on the environment and green sustainability



## CUSTOMER BEHAVIORAL CHANGE

The company's business idea influences the target group's consumption patterns and/or attitudes towards becoming more environmentally friendly



## RECYCLING

The company has sustainable waste and rubbish management



## SUSTAINABILITY

The company has sustainable utilization of raw materials and possibly packaging



## SUSTAINABLE GOALS

The company's business idea can be linked to the UN's sustainability goals



## THE GLOBAL GOALS

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